



# Selling your home

Joel Friday Homes - DMR Realty, Inc.

MLS

Trulia Pro

Realtor.com

Point2Homes

Craigslist

Active Rain Blog



# Obtaining best price

- Comparative Market Analysis
- Competing to sell
- Internet marketing strategy
- Complete description
- Finding the buyers



# My Promise to you.

- Highest exposure on the Internet
- Always returning calls
- Feedback requested on every showing
- Electronic lock box for extra security
- Continuous improvement



# Priced to sell

- Understand the competition
- Release the home
- Set the stage
- Best marketing strategy
- Shorter time on the market



# Strengths and Advantages

- MLS data complete and accurate
- Great photos to compel a showing
- Trulia Pro in your area
- Realtor.com zip code and featured home
- Point2Home brochures and full syndication
- Great write up on my Active Rain blog



# Make sure your home is “SOLD by Friday!”

- Prepare to sell
- Determine when to market home
- Trust my experience